

For Immediate Release



9 Story Entertainment's 'Almost Naked Animals' Climbs to Highest Rated Show on UK's CiTV

Toronto, CANADA – December 06, 2011 – 9 Story Entertainment's children's animated series **Almost Naked Animals** hit the #1 spot on UK's CiTV for the week commencing 21st November 2011. The 16:45 airing on November 23rd drew 237k viewers amongst kids 4-16 years (12.2 % share of viewing) including 171,000 viewers amongst kids 4 -9 (16.2% share of viewing), making the programme the most watched afterschool children's program amongst kids aged 4-9 in its slot.

Almost Naked Animals, produced and distributed by 9 Story, launched on YTV Canada in January, on CiTV in April and ABC Australia in May. The series had its US premiere on Cartoon Network in June, and was quickly picked as one of People Magazine's top children's shows to watch. The series also recently launched on Canal+ France and Super RTL Germany.

"We couldn't be happier with how well *Almost Naked Animals* is doing on CiTV amongst the terrific children's programming choices in the UK," said Natalie Osborne, EVP Business Development, 9 Story Entertainment.

Almost Naked Animals is a joyously irreverent comedy series, featuring an oddly lovable assortment of free-spirited animals in their underwear, who run a beach-front hotel like kids at a summer camp – doing their best to make each day crazier than the last. Lead dog and hotel manager Howie, who has the attention span of an 11 year old in a video arcade, heads the dysfunctional ensemble cast.

Lisle International Licensing represents UK licensing rights for the series, with the Licensing Shop Inc. managing the brand worldwide.

9 Story Entertainment is one of the industry's leading creators, producers and distributors of award-winning animated and live-action content for young audiences around the world. With an animation studio based in Toronto, 9 Story has over 200 creative and production staff, and has produced over 400 half hours of quality children's and family programming, seen on some of the most respected children's channels around the world across multiple platforms. The company's distribution arm **9 Story Enterprises** represents a growing catalogue which includes several beloved brands such as *Peep and the Big Wide World*, *Wibbly Pig*, *Harriet the Spy: Blog Wars* and *Wild Kratts* in addition to popular new series such as *Almost Naked Animals* and *Survive This*. Their much-anticipated new shows include the delightful *Daniel Tiger's Neighborhood*. www.9story.com

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