

For Immediate Release



9 Story Announces New '*Almost Naked Animals*' Licensees

Merchandise Program Starts Rolling Out in Europe This Year

Toronto, CANADA – June 6, 2012 –9 Story Entertainment announces two additional licensees joining the *Almost Naked Animals* licensed merchandise program:

- Titan Magazines: Launching *Almost Naked Animals* magazines in the UK and USA later this year
- Malu Holland B.V.: Apparel and accessories in the Benelux

The deals were brokered by The Licensing Shop Inc. These partners join a top-tier list of partners already on board such as Character Options (micro-building figurines and playsets), Basic Fun (plush), Underground Toys (talking plush), Freeze (t-shirts), Mad Dog Concepts (sleepwear), ABG Accessories (cold-weather accessories) and Ncircle Entertainment (DVDs).

Named one of the top children's shows to watch by People Magazine, *Almost Naked Animals* airs on Cartoon Network US, YTV Canada, CiTV UK, ABC Australia, Disney Channel Italy, Disney Channel India, Disney Channel Latin America, Disney Channel Spain and Portugal, NPO's children's channel Z@pp/Zeppelin in the Netherlands, Super RTL Germany, Canal+ Family and TéléTOON+. Cartoon Network, YTV, SUPER RTL, ABC Australia and Canal + Family have committed to the 3rd season which delivers this Fall 2012.

ABOUT 9 STORY ENTERTAINMENT

9 Story Entertainment is one of the industry's leading creators, producers and distributors of award-winning animated and live action content for young audiences around the world. With an extensive animation studio in Toronto, 9 Story has over 200 creative and production staff, and has produced over 600 half hours of quality children's and family programming, seen on some of the most respected children's channels and platforms around the world. The company's distribution arm, **9 Story Enterprises**, offers a rapidly growing catalogue which includes several beloved brands such as *Wibbly Pig*, *Harriet the Spy: Blog Wars*, *Wild Kratts*, *Almost Naked Animals*, and new seasons of *Arthur*. Their much anticipated new shows include *Daniel Tiger's Neighborhood*, *Camp Lakebottom* and the primetime animated comedy *Fugget About It*.

www.9story.com

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For Further Information:

Mary Powers, MPowers Communications +1 416 767 8692, mpowers@mpowers.ca
Nancy Fowler, TLS Inc. +1 416 322 7300 Ext. 202 nancy@thelicensingshop.com