



## The Licensing Shop Announces New *Almost Naked Animals* Licensees

*Licensing Program Expands in Canada to include Live Shows & Novelty Candy*

TORONTO – September 17, 2012 – The Licensing Shop Inc. (TLS) announced today two additional licensees who will be joining the *Almost Naked Animals* merchandise program for Canada:

- **Leese Enterprises International** – Confectionery, Novelty Candy
- **Tickadeeboo Entertainment** – Live Shows, Character Mascot Events

These licensees join existing partners with Canadian rights including **Basic Fun, Character Options, Titan Publications, Underground Toys** and **eOne** for home entertainment.

Leese Enterprises International is Canada's leading marketer and licensee for candy and chocolate novelties with brands such as *Monster Jam, Barbie, Angry Birds* and *M&Ms* amongst others. The company imports, warehouses and distributes all its products across Canada from coast to coast.

Tickadeeboo Entertainment is a premiere event production company providing live stage show appearances and 'meet and greet' events for the Canadian market. Founder Mark De Domenico is a veteran Canadian producer, writer and performer of live family entertainment, who has written and produced many award winning musicals and live shows and toured extensively across North America. His awards include a US Parents Choice Award, ECE Gold Pin Award, "Best Children's Song Award Ontario" and a JUNO Award nomination for Best Children's Album.

Markus de Domenico commented, "Tickadeeboo's President, Douglas John, and I are very excited to be working with The Licensing Shop and 9 Story Entertainment on *Almost Naked Animals* and anticipate a tremendous response from venues across Canada."

*Almost Naked Animals* (52 x 22 min) is both produced and distributed by 9 Story. The series is seen in the US on Cartoon Network and in Canada on YTV and VRAK, in addition to airing on leading international channels including CiTV in the UK, ABC Australia, Disney Channel Italy, Disney Channel India, Disney Channel Latin America, Disney Channel Spain and Portugal, NPO's children's channel Z@pp/Zeppelin in the Netherlands, Super RTL Germany, Canal+ Family, TéléTOON+.

*Almost Naked Animals* is a joyously irreverent animated comedy series, featuring an oddly lovable assortment of free-spirited animals in their underwear, who run a beach-front hotel like kids at a summer camp – doing their best to make each day more fun than the last. Lead dog and hotel manager Howie, who has the attention span of an 11 year old in a video arcade, heads the dysfunctional but extremely humorous ensemble cast.

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