

## NEW DEALS FOR COTTAGE LIFE MEDIA

**TORONTO** – November 12, 2015 – **The Licensing Shop Inc.** is excited to announce new licensees joining the Cottage Life licensed merchandise program.

The new Cottage Life products include a range of home and personal care products from high quality, Canadian manufacturers sold at specialty, department stores and groceries across the country.

- Home decor products including glassware, serving ware and gardening accessories from **Abbott of England**, based in Ontario.
- Natural home cleaning products including laundry detergent, dish washing liquid, and bathroom cleanser from **Bebbington Industries**, based in Nova Scotia.
- Natural bath soaps and body wash products from **Pearl and Daisy Natural Soap Company**, from Nova Scotia.
- **Orange Crate Food Company**, an existing licensee, will be expanding their product line to include items such as breakfast cereals, pancake mixes, hot chocolate.

They join RuffSawn Furniture, Country Home Candle, Brunelli, and Dundalk Leisure Craft as Cottage Life continues to move forward with their consumer product lines.

**Cottage Life Media**, a division of Blue Ant Media, has been the definitive source for weekend living entertainment since 1988. Cottage Life Media publishes *Cottage Life* and *Cottage Life West* magazines and broadcasts the *Cottage Life* television channel across Canada. Cottage Life Media produces the annual Spring and Fall Cottage Life Shows in Toronto and the Edmonton Cottage Life & Cabin Show.

<http://shop.cottagelife.com/pages/weekend-collection>

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**Blue Ant Media** is a privately held international media company that owns and operates 10 media brands including Cottage Life, Love Nature, Smithsonian Channel Canada and Makeful. Blue Ant Media creates and distributes content worldwide ranging from nature to DIY, outdoor living to music, engaging fans across television, digital, magazines and live events. The company also owns Omnia Media, a YouTube network and Choice TV, a broadcast channel in New Zealand. Blue Ant Media is based in Toronto and has offices in Los Angeles, London (UK) and Auckland. [blueantmedia.ca](http://blueantmedia.ca)

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**The Licensing Shop (TLS)** is a brand licensing agency specializing in the strategic development of consumer products based on entertainment, talent and fashion brands. Founded in 2006 by Stephen and Nancy Fowler, TLS' expertise is helping its clients to focus on extending their brands into licensed merchandise programs. [thelicensingshop.com](http://thelicensingshop.com)

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