



DINO DAN EXPANDS INTERNATIONAL CONSUMER PRODUCTS REACH

TORONTO—November 12 2012—The Licensing Shop Inc. announced today the appointment of three new sub-agents to represent the hit TV series *Dino Dan* in addition to new international license agreements.

New sub-agents:

- KOPA Licensing Group for Central America and Colombia, Venezuela, Ecuador, Peru, Chile and the Dominican Republic
- Empire Multimedia for the Republic of Korea
- Popcorn Entertainment for Portugal

The new sub-agents join a growing list of *Dino Dan* global representatives which include Vega Brands (Brazil), Team Licensing (Germany and Belgium) and Stella Projects (Australia and New Zealand).

New international license agreements:

- Regina Festas (party goods, Brazil, brokered by Vega Brands)
- Editora Online (activity and colouring books, Brazil, brokered by Vega Brands)
- Goldie Marketing (toys, puzzles, games, etc.; Australia, brokered by Stella Projects)

Aimed at 4-7-year-olds, **Dino Dan** is a CGI and live-action adventure series that centers on Dan Henderson — a 10-year-old boy whose every waking moment is taken up with dinosaurs. Dan uses his vivid imagination to bring them to life! In each episode, Dan spins an everyday situation into a dino adventure by imagining photo-realistic, prehistoric creatures into normal life. The series is produced by Sinking Ship Entertainment and distributed by Breakthrough Entertainment.

For more information contact:
Nancy Fowler +1 416-322-7300 x202
nancy@thelicensingshop.com