

For Immediate Release



## **MEGA JUMP™ BRAND TO DEBUT AT LICENSING EXPO 2013**

**Successful Mega Jump™ and Mega Run™ game apps have over 50 million downloads**

**Toronto, CANADA** – April 29, 2013 – Get Set Games Inc. announces it will debut their proprietary **Mega Jump** and **Mega Run** brands along with their star character **Redford™** at the 2013 Licensing Expo. Within 2 years these games hit 50 million downloads and were #1 on game app charts in over 30 countries. A global phenomenon, these games are most popularly played in the United States, Germany, China, France, Canada, the United Kingdom, South Korea and Australia amongst others.

Derek van Vliet, Co-Founder of Get Set Games explains, “Mega Jump and Mega Run have a dedicated fan base and they have been asking for consumer products and entertainment to continue their connection with the brand and with Redford in particular.”

The Mega games tell the story of protagonist REDFORD, a small red monster with huge shiny eyes and a toothy grin, who spends his time trying to save his brother and sister from his nasty King Uncle and making his way back to his home planet. He has become the break-out star amongst the many fun characters found within the Mega games.

Derek van Vliet continued, “We plan to support the brand with new updates and games for years to come. In fact, we will be making an announcement shortly about a new Mega game coming to market later this year. Meanwhile we are about to launch the 20<sup>th</sup> update to Mega Jump and it’s going to be a huge update to the game. Our fans will be pleased!”

Get Set Games will be looking for both licensing and entertainment partners to bring Redford and his friends to life outside of their game world.

Mega Jump and Mega Run will be represented by **The Licensing Shop Inc.** at Licensing Expo this June 18-20 in [Booth F181](#). For further information contact Nancy Fowler at +416 322-7300 ext. 202 or by email [nancy@thelicensingshop.com](mailto:nancy@thelicensingshop.com)

### **Mega Jump Back Story**

Redford is a sweet little monster from the Monster Kingdom. When he was very small he was taken away from the Kingdom and left in the forest with his brother and sister. They have grown up in the forest with their new forest friends.

What Redford does not know is that he is destined to become the King of the Monsters. His evil uncle believes that Redford is too happy and kind to become the King and if he does he will forever change the order of the Kingdom. In an attempt to keep Redford from his destiny the uncle has hidden the young monsters far from home. The uncle became King instead and rules the Monster Kingdom.

Now Redford is old enough to explore the world and find a way to get back to his home with the help of his friends and siblings. In an attempt to prevent Redford from getting home, the King has sent his Monster Minions to stop him and his friends.

**About Get Set Games Inc.**

Get Set Games was founded in 2009 in Toronto, Ontario by four friends. Since then, the studio has become one of the leading independent game studios working on mobile devices. With over 50 million downloads to date on Apple and Android mobile devices, Get Set Games have created a well-loved and enduring series of games featuring the lovable monster Redford and his forest-dwelling friends.

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