

For Immediate Release



The Trash Pack™ Launches at LaRonde, a Six Flags Amusement Park

Montreal, CANADA – May 23, 2013 – Moose Toys' Canadian distributor Imports Dragon today announced the opening of *The Trash Pack Play House* at LaRonde, a Six Flags amusement park located in Montreal, Canada. The play house opened last weekend and plans to remain on-site for a two year period. Inside the play house, children can play games to win various *Trash Pack* collectible figurines, vehicles and other related products and meet *The Trash Pack's* mascot characters who will be available for fan interactions.

LaRonde is Eastern Canada's largest amusement park. The facility, which opened as part of Expo '67, today offers some 40 rides and attractions, including the Goliath, one of North America's highest and fastest roller coasters, and Le Pays de Ribambelle, an exciting and enchanting family area. Over 25,000 guests enjoy the park daily accumulating to over a million each year.

About The Trash Pack

The Trash Pack is a proprietary collectible figurine brand created by Moose Toys. The first series achieved immense success when they sold out and were named the number one toy in the boys' collectible category at Toys 'R' Us during the 2011 holiday selling season, and now more than 130 million Trash Pack figurines have been sold worldwide. In 2013, Series 3 and 4 will be released in the US and Canadian markets in addition to *UFT (Ultimate Fighting Trashies)* which sold out this Spring. Licensees launching products include Activision, Bulls I Toys, Candyrific, SG Apparel, Mad Engine Apparel, Xtreme Worldwide Inc., All Star Vending, Pioneer Balloons, and Parragon Publishing amongst others! www.thetrashpack.ca and www.thetrashpack.com

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For further information contact Nancy Fowler at +416 322-7300 ext. 202
nancy@thelicensingshop.com

(Photos attached)