

Vulcan centennial celebrated with Star Trek brew ‘Vulcan Ale’

[Silvia Pikal](#) | Alberta Editor Beacon News | April 12, 2013

Star Trek brew ‘Vulcan Ale’ helps mark the occasion of Vulcan, Alta.’s centennial



The label of the Star trek brew Vulcan Ale. Graphic provided by Delancey Direct.

Calgary-based beer importers Delancey Direct have unveiled a *Star Trek* themed brew just in time for [Vulcan’s 100th birthday](#).

‘Vulcan Ale’ is an ode to the small Alberta town’s connection to Mr. Spock and his homeworld of Vulcan in *Star Trek*.

“I’d like to think with the Vulcan label we’re exporting a bit of Alberta outside of our borders,” said Paul Carreau, Delancey Direct representative.

Carreau, a self-professed Trekkie who has donned a Klingon costume on more than one occasion, said they have big plans for the brew.

Trekkies across Canada will soon be clinking glasses in honour of the “*Star Trek* Capital of Canada.” The “high-quality, hand crafted Irish Red Ale” will be released May 1 and distributed Canada-wide.

The beer has been brought out to the market twice before with success, but was only available seasonally.

Carreau says in 2012 the beer sold out in less than two weeks. Now the brew will be available year-round.

Vulcan Ale will also be the first in a series of *Star Trek* themed alcoholic beverages to be released in Canada.

Carreau said a Klingon brew may be coming next.

Delancey Direct has collaborated with Montana-based Harvest Moon Brewery Company to produce the brew.

Vulcan Ale is under license from CBS Consumer Products.

Right now Delancey Direct only has the rights to sell in Canada, but they hope to eventually expand to the United States.

Vulcan's centennial celebrations are taking place August 2-5.